



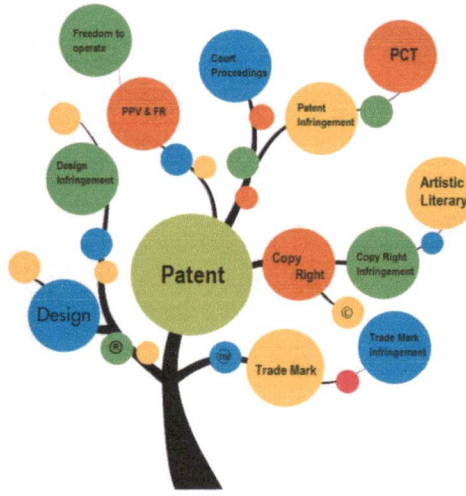
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## A REPORT ON

# Workshop on “Intellectual Property Rights (IPRs) and IP management for startup”

10<sup>th</sup> May 2024



**Organized By**

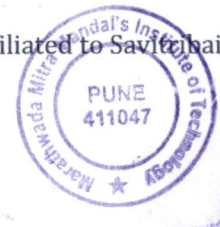
**Entrepreneurship and Innovation Cell (MEIC) &  
Institution Innovation Cell (IIC)**

**In Association with**

**Department of Computer Engineering**

**Marathwada Mitra Mandal's Institute of Technology,  
Lohgaon, Pune**

Approved by AICTE New Delhi, Recognized by DTE Maharashtra & Affiliated to Savitribai  
Phule Pune NAAC “A” Accredited Institute





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### **Coordinator**

**Mr. Yogesh B. Dongare**  
**Dr. Jyoti Deshmukh**  
**Dr. Snehal Karad**  
Computer Engineering, MMIT, Lohgaon, Pune

### **Speakers**

**Dr. Anil Turukmane**  
Professor at VIT-AP university, Vijayawada, AP

**Adv. Swapnil Gawande**  
Advocate - IPR rights Attorney, Founder and  
Director of BLI Consultancy Pvt Ltd.

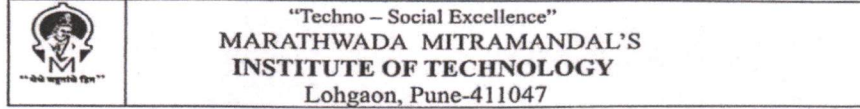




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**Notice:** Workshop on Intellectual Property Rights (IPRs) and IP management for start up



Date: 07/05/2024

**"Towards Ubiquitous Computing Technology"**  
**DEPARTMENT OF COMPUTER ENGINEERING**

### NOTICE

All staff are hereby informed that a Workshop on **"Intellectual Property Rights (IPRs) and IP management for start up"** is arranged on 10/05/2024 (Friday) at 11:00 AM. Link will be shared.

#### Details:

**Day & Time:** 10/05/2024 at 11.00 am

**Venue:** Google Meet (Online)

**Keynote Speakers:** Dr. Anil Turukmane and Adv. Swapnil Gawande.

**Coordinator**  
Dr. Snehal Karad  
Dr. Jyoti Deshmukh  
Mr. Yogesh Dongare

**HOD**  
Dr. S. G. Rathod



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Date: 13/05/2024

## Workshop on

### “Intellectual Property Rights (IPRs) and IP management for startup”

The Institution's Innovation Council (IIC) organized “Intellectual Property Rights (IPRs) and IP management for startup” on **10<sup>th</sup> May 2024** at MMIT, Lohgaon, Pune. IIC hosted a session for faculties from different departments to build awareness about Intellectual Property Rights (IPRs) and IP management for startup .

The details of Workshop are as follows:

**Time:** 11.00 A. M.

**Date:** 10<sup>th</sup> May 2024

**Mode:** Online Mode

**Google meet Link:** <https://meet.google.com/vbs-dovt-jjo>

**Resource Person:**

**Dr. Anil Turukmane,**

Professor at VIT-AP university, Vijayawada, AP

**Adv. Swapnil Gawande,**

Advocate - IPR rights Attorney, Founder and

Director of BLI Consultancy Pvt Ltd.







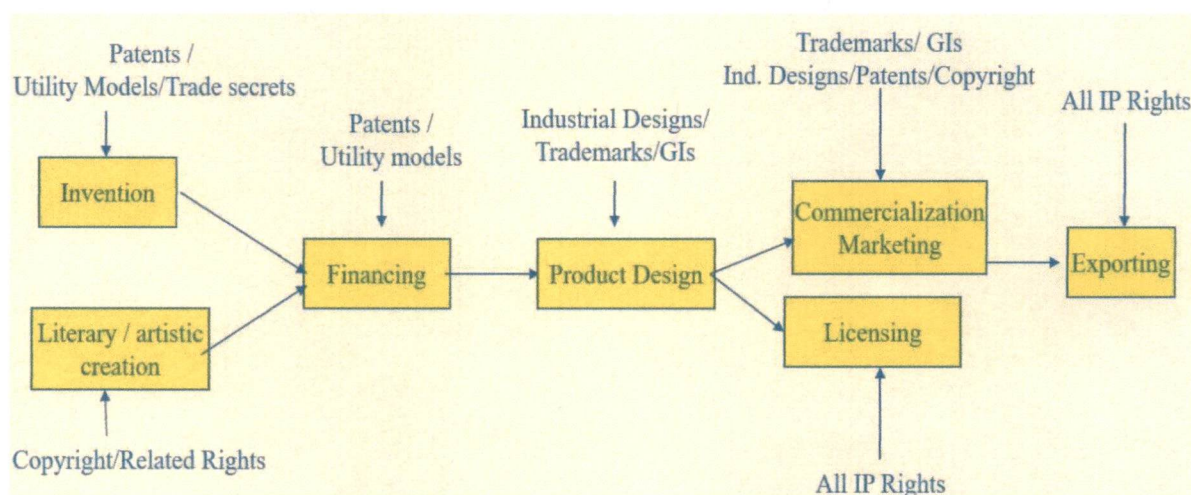
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### About Program:

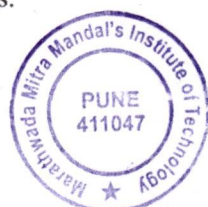
### **Objective:**

The main aim behind arranging this programme was to provide detailed information to faculty about Intellectual Property Rights (IPRs) i.e., Patents, Designs, Trademarks, Geographical Indications and Copyrights, and to make them understand the process of obtaining patents. The objective was to enhance their knowledge on these matters, and motivate them to file maximum patents in order to provide weightage and recognition to their innovative projects. IP adds value at every stage of the value chain from creative/innovative idea to putting a new, better, and cheaper, product/service on the market:



### **Activities performed:**

The first session of the event started at 11:00 am with a welcome speech and introduction of the Guest, Adv. Swapnil Gawande, following which the Guest addressed the faculties online on google meet about introduction to intellectual property rights & criteria of patentability. The second session started at 1:30 pm with the welcome of guest Dr. Anil Turukmane who guides faculties on content & drafting of patent, IP management for startups.





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Total Duration of session is 4 hrs.

Total Participants: 44 Faculties.

It was an interactive session where faculties doubts were solved by the speakers.

**Outcomes:**

- Faculties understood that intellectual property (IP) is an important skill set in today's increasingly dynamic, information-based economy.
- They gained awareness on IP – this awareness is important in academic institutions, where many of society's brightest minds first learn about, and begin practicing.
- They got to know the various IPR terminologies, innovative ideas, and types of patent applications.





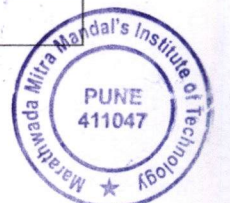


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**List of faculties participated:**

<b>Workshop on Intellectual Property Rights (IPRs) and IP management for start up</b>		
<b>Google Meet Attendance</b>		
<b>Sr. No.</b>	<b>Name of Faculty</b>	<b>Email</b>
1	Sanjay Agrawal	sanjay.agrawal@mmit.edu.in
2	Girish Allampallewar	girish.allampallewar@mmit.edu.in
3	Amol Bhanage	amol.bhanage@mmit.edu.in
4	Mansi Bhonsle	mansi.bhonsle@mmit.edu.in
5	Swapnil Chaudhari	swapnil.chaudhari@mmit.edu.in
6	Vikas Chavan	vikas.chavan@mmit.edu.in
7	Jyoti Deshmukh	jyoti.deshmukh@mmit.edu.in
8	Leena Deshmukh	leena.deshmukh@mmit.edu.in
9	Jyoti Deshmukh	jyoti.deshmukh@mmit.edu.in
10	Naresh Dhamane	naresh.dhamane@mmit.edu.in
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12	Yogesh Dongare	yogesh.dongare@mmit.edu.in
13	Reshma Fegade	reshma.fegade2022@mmit.edu.in
14	Mayur Gandhile	mayur.gandhile@mmit.edu.in
15	Swapnil Gawande	swapnil.gawande@mmit.edu.in
16	Shashikant Golande	shashikant.golande@mmit.edu.in
17	Mrunal Jagtap	mrunal.jagtap@mmit.edu.in
18	Narendra Kalbhor	narendra.kalbhor@mmit.edu.in
19	Snehal Karad	snehal.karad@mmit.edu.in
20	Omkar. Karale	omkar.karale@mmit.edu.in
21	Atul Khatri	atul.khatri@mmit.edu.in
22	Prasad Kotkar	prasad.kotkar@mmit.edu.in
23	Shalaka Kshirsagar	shalaka.kshirsagar@mmit.edu.in





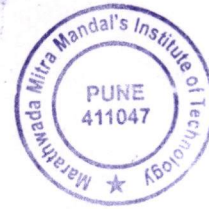
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INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of HRD Initiative)

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25	Aparna Lahane	aparna.lahane@mmit.edu.in
26	Rutuja Lokhande	rutuja.lokhande22@mmit.edu.in
27	Dewang. Magar	dewang.magar@mmit.edu.in
28	Rohini Mahale	rohini.mahale@mmit.edu.in
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32	Kaushal More	kaushal.more@mmit.edu.in
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35	Sonali Patil	sonali.patil2022@mmit.edu.in
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38	Mangesh Salunke	mangesh.salunke@mmit.edu.in
39	Nisar Shaikh	nisar.shaikh2022@mmit.edu.in
40	Akshay Thakare	akshay.thakare@mmit.edu.in
41	Dr. Anil V. Turukmane	anilturukmane@gmail.com
42	Yamini Warke	yamini.warke@mmit.edu.in
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## Glimpses of the Session:


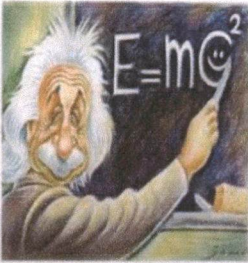
IPR Workshop (2024-05-10 12:22 GMT+5:30)

WHAT IS NOT PATENTABLE (Sec 3, 4)

Sec 3(a)  
Frivolous or claiming anything contrary to well established natural laws

*Examples*

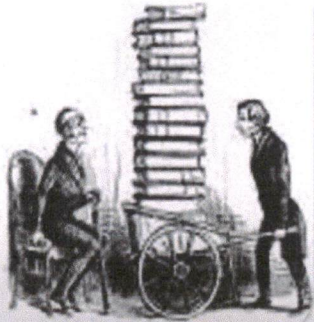
- Machine that gives more than 100% performance




29:24 / 1:01:18

IPR Workshop (2024-05-10 12:22 GMT+5:30)

Things to do before filing or acquiring patent



Patentability search  
[www.uspto.org](http://www.uspto.org)  
[www.ipindia.nic.in](http://www.ipindia.nic.in)  
[www.googlepatent.com](http://www.googlepatent.com)  
[www.freepatentsonline.com](http://www.freepatentsonline.com)



46:45

46:53 / 1:01:18

Session 1 : By Adv. Swapnil Gawande on introduction to intellectual property rights & criteria of patentability





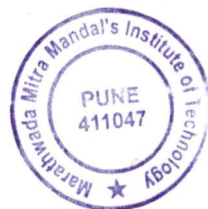


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The screenshot shows a Google Meet interface. The main window displays a presentation slide titled "Introduction to intellectual property laws" by Adv Swapnil J Gawande. The slide includes contact information: "Reg. Patent and Trademark consultant (India)", "E-Mail: [sjgawande@gmail.com](mailto:sjgawande@gmail.com)", and "Cell: 9890333567". The slide also features an image of a human head profile with gears inside. The meeting grid on the right shows participants: SNEHAL KARAD, swapnil gawande, MAYUR GANDHILE, NISAR SHAIKH, COMP ONLINE (Pr...), 9 others, and JYOTI DESHMUKH. The bottom of the screen shows the Windows taskbar with the time 11:10 AM and date 10-05-2024.

The screenshot shows a video recording of a presentation slide titled "Levels of Product". The diagram illustrates the components of a product, categorized into "Actual Product" and "Augmented Product". The "Actual Product" includes "Core Benefit or Service", "Brand Name", "Quality Level", and "Design". The "Augmented Product" includes "Installation", "Packaging", "Features", "Warranty", "Delivery & Credit", and "After-Sale Service". The video player interface at the bottom shows a progress bar at 57:38 / 1:15:02 and a speaker icon.







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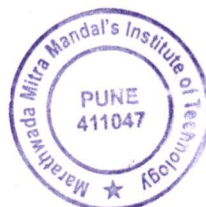
IPR Workshop (2024-05-10 13:31 GMT+5:30)

### Basic Message

IP adds value at **every stage** of the **value chain** from creative/innovative idea to putting a **new, better, and cheaper, product/service** on the market:

Dr. Anil V. Turukmane

Session 2 By Dr. Anil Turukmane, on content & drafting of patent, IP management for startups.





# Feedback on Workshop on Intellectual Property Rights (IPRs) and IP management for start up

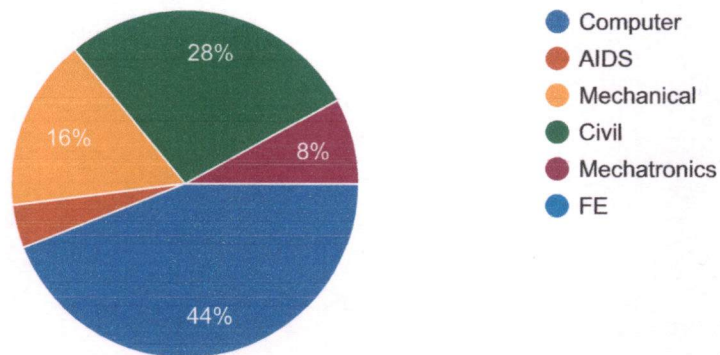
25 responses

[Publish analytics](#)

## Department

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25 responses



## Name of the Faculty

25 responses

Mrunal sanjay jagtap

Mr. Sanjay A. Agrawal

Girish Allampallewar

Mr Mayur Gandhile

Naresh B. Dhamane

NARENDRA KALBHOR

swapnil chaudhari

Leena A Dedhmukh

Dr.Atul Prakashchandra Khatri

Dr. Amol Bhanage

Dr. Gargi S.Yadav

Shalaka A. Kshirsagar

Dr. Mangesh D. Salunke

Dr Akshay Thakare

Yogesh B.Dongare

Dr. Snehal Karad

Ms.Aparna Lahane

Mr. Vikas V. Chavan

Ms.Rohini Mahale

Rucha Agrawal

Dayanand P. Yesane

Reshma S Fegade

Vaibhav Rewaskar

Mansi Bhonsle

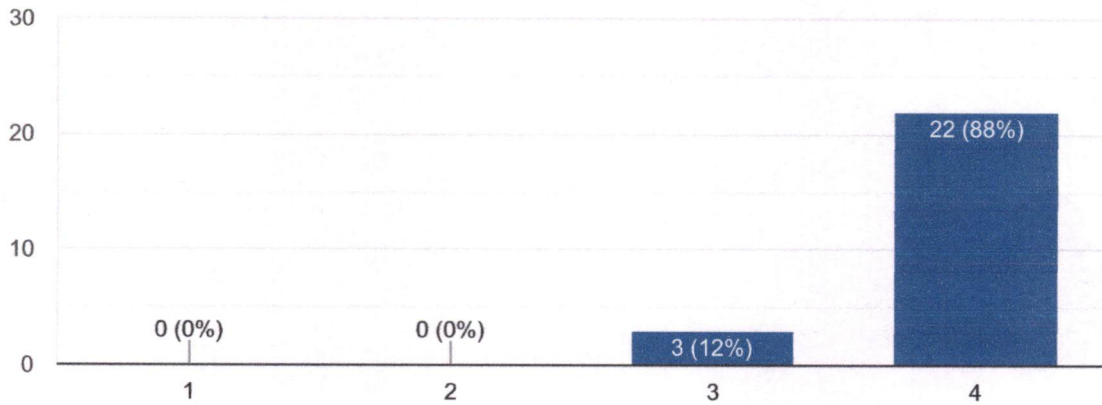
Vaibhav Dinkar Sawant

Feedback

Planning and Organization of the programmer

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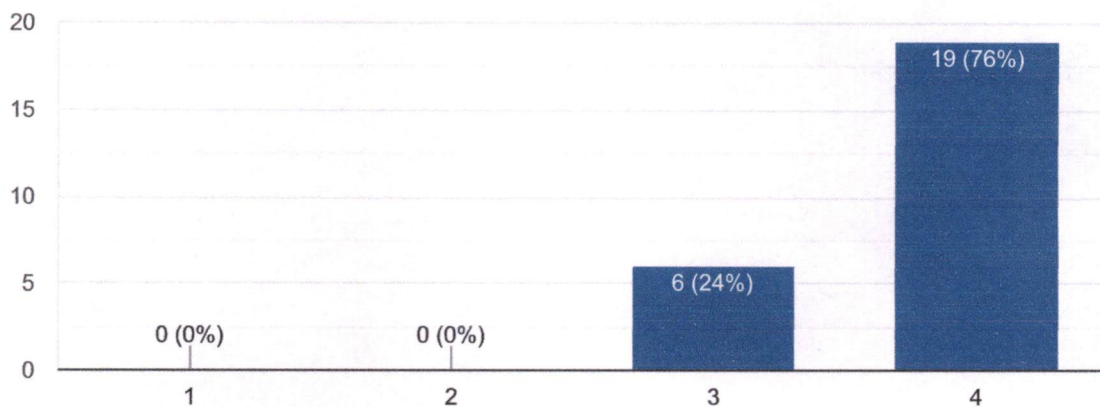
25 responses



How well did you understand the IPR process?

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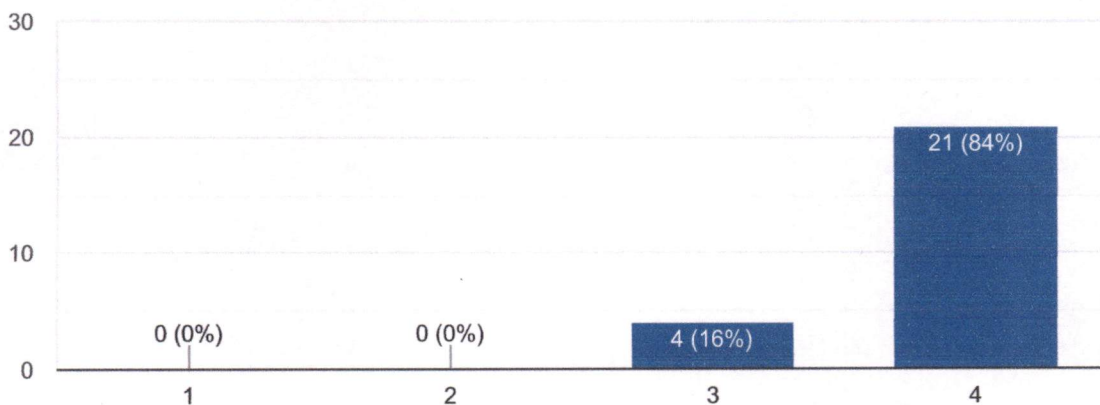
25 responses



Interactions by the Speaker Adv. Swapnil Gawande

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25 responses

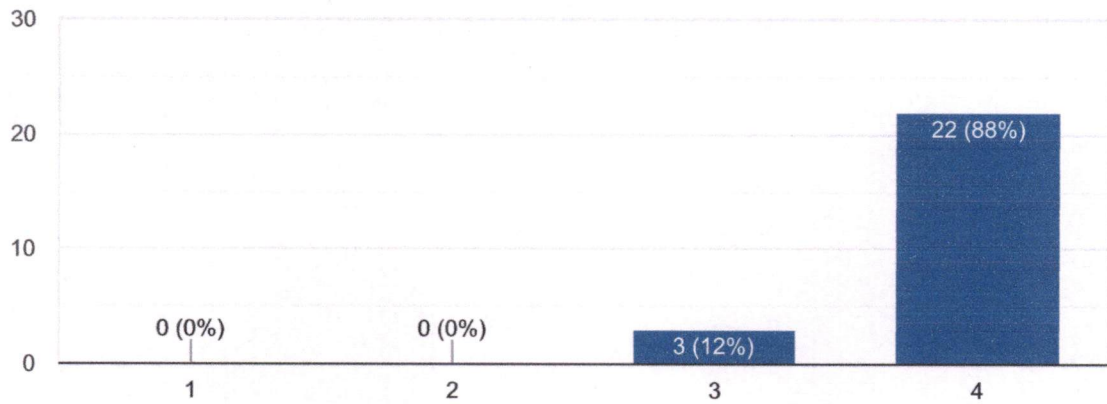




### Interactions by the Speaker Dr. Anil V. Turukmane

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25 responses

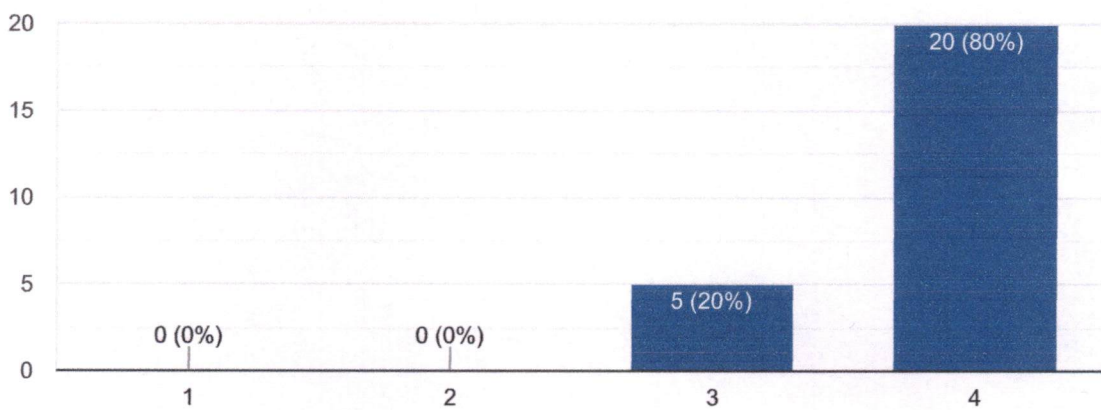


### Feedback

#### The lecture was interactive and felt engaged?

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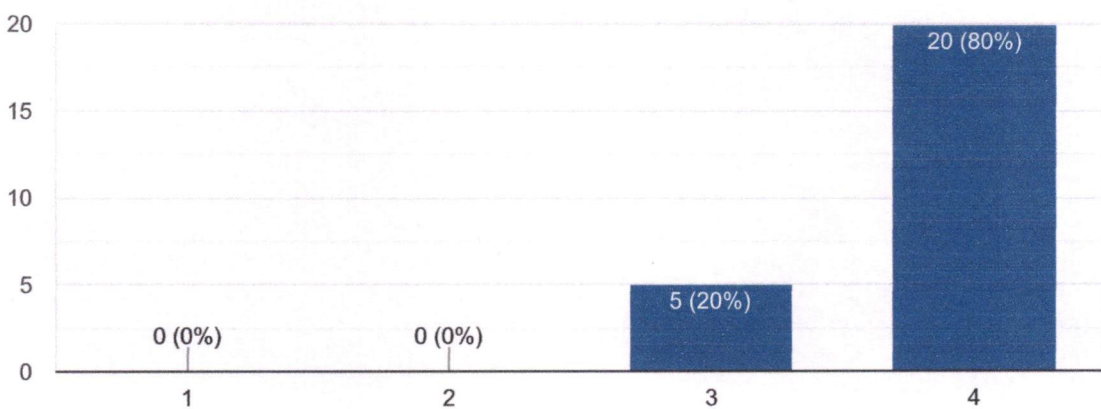
25 responses



#### Adequacy of time for presentation of topics?

 Copy

25 responses



Any suggestions?

25 responses

No

NA

Nice session

NO

No. thank you

None

GOOD DISCUSSIONS

Valuable workshop.

No

no

no any

nil

good sessions

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**Social Media:**

**Youtube Link: Session 1: <https://youtu.be/Jc2HT7LDkTE>**

**Session 2: <https://youtu.be/IpYCzAkpGDI>**

**Twitter Link: [https://twitter.com/MMIT\\_Lohgaon/status/1793180871802900728](https://twitter.com/MMIT_Lohgaon/status/1793180871802900728)**

Dr. Jyoti Deshmukh

Dr. Snehal Karad

Mr. Yogesh B. Dongare

**Coordinators**

Dr. Subhash G. Rathod

**Head of Department**

Dr. Amol Bhanage

**IIC President**

