



Techno -Social Excellence"
MARATHWADA MITRA MANDAL'S
INSTITUTE OF TECHNOLOGY (MMIT)
S.No.35, Plot No. 5/6, Lohgaon, Pune-411 047



A REPORT ON “Achieving Problem-Solution Fit and Product-Market Fit”

3rd February 2025

 "Techno-Social Excellence"
Marathwada Mitramandal's
INSTITUTE OF TECHNOLOGY
Lohgaon, Pune

 **INSTITUTION'S**
INNOVATION
COUNCIL
(Ministry of HRD Initiative)

DEPARTMENT OF MECHATRONICS ENGINEERING

Expert Session
On
“Achieving problem solution fit and product market fit”

3rd February 2025
10.30 AM
E 202


MR. ASHUTOSH R. PARVATE
YOUNGEST CERTIFIED INDEPENDENT
DIRECTOR- ICA- UNDER PCA, GOVT OF INDIA

MR. MILESH DHOBALE
MS. MAYURI S. MHASKE
CO-ORDINATOR

DR. SONALI PATIL
HOD (MECHATRONICS)

DR. RUPESH V. BHORTAKE
PRINCIPAL

Organized By



Department of Mechatronics Engineering
Under
Institute's Innovation Council
Marathwada Mitra Mandal's Institute of
Technology, Lohgaon, Pune

Approved by AICTE New Delhi, Recognized by DTE Maharashtra & Affiliated to Savitribai Phule Pune
NAAC “A” Accredited Institute



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Mr. Nilesh Dhobale
Mrs. Mayuri Mhaske
Assistant Professor, Mechatronics Engineering, MMIT, Lohgaon, Pune

Speaker

Mr. Ashutosh Ravindra Parvate
Youngest IICA (The Indian Institute of Corporate Affairs by Ministry of Corporate Affairs)



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INSTITUTION'S INNOVATION COUNCIL
(Academic Year 2024-25)

Date: 31/01/2025

Notice

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Dept. of Mechatronics Engg.
Notice

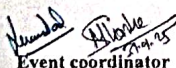
Date: 31/01/2025

All students of Mechatronics Engg. (S.E., T.E. & B.E.) are hereby informed a Guest lecture on "Achieving Problem-Solution Fit and Product-Market Fit" is organized as a part of Institute Innovation Cell (IIC). All students are instructed to attend in it as per below schedule:

Date: 03/02/2025 Time: 10:30 am to 12:45 pm

Venue: E-202 or E-203 Classroom
Guest Of Honor – Mr. Ashutosh R. Parvate, Director IICA, under MCA, Govt. of India

Attendance to is compulsory to all.
Interested other branch students can also join the session.
Those who remain absent, a strict action will be taken against them.

 Event coordinator

 HOD,
Mechatronics Engg.

 IIC MMIT President





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Date: 03/02/2025

“Achieving Problem Solution Fit and Product-Market Fit”

The Institution's Innovation Council (IIC) organized “Achieving Solution Fit and Product-Market Fit” on 3rd Feb 2025 at MMIT, Lohgaon, Pune. IIC hosted a session for students and faculties from different departments to build awareness about the problems and their solutions in the industry. The session also emphasizes that the product manufactured is fit for the market. The session was conducted by Youngest IICA who shared his industry experience about the base problem resulting in a business idea and the proposed solution that solves that problem. There are times when a company solves a real problem and develops a good solution, but cannot get traction because their customers are not willing to pay for it. Then, the session continued with the Product-market fit which is about validating the actual demand for the product or service.

The details of the Guest lecture are as follows:

Time: 10.30 AM.

Date: 3rd February 2025

Mode: Offline Mode

Resource Person: Dr. Ashutosh Ravindra Parvate

- Youngest IICA (The Indian Institute of Corporate Affairs by Ministry of Corporate Affairs) Certified Independent Director & A Registered Mentor with Startup India



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Activities performed:

In the session, the speaker shared information about Problem Solution Fit and Product Market Fit. In Problem Solution Fit, your customers are generally people who are already in your target market. The purpose of this is to find out if it would be possible to solve a problem for people who are already in your target market. On the other hand, product-market fit is about finding customers for your product.

The total Duration of the session is 2 hrs.

Total Participants: 36 Students & 05 Faculties.

It was an interactive session where students' doubts were solved by the speaker.

Outcome:

The outcome of this event is to spread knowledge about the product-market fit which acts as the bridge between what you are building and your audience's needs. As a contract to problem-solution fit, this metric gives more weightage to the audience and their demands than the 'general problems' and their solution problems. Also, the Session was about guiding students and faculties to review these factors before initiating any startup.



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List of participants:

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Dept. of Mechatronics Engineering

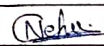
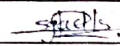
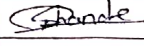
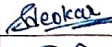
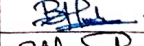
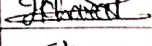
A session on "Achieving problem solution fit and product market fit" under
IIC.

Date: 3-2-2025 Time: 10:30 pm to 3:30 pm

Venue: E-204 Classroom

Guest Of honor (Young Entrepreneur) – Mr. Ashutosh R. Parvate, Director
–IICA-under MCA , Gov of India.

Attendance Sheet

Sr.no.	Roll no./Faculty Id no.	Name	Sign.
1.	SMX59	Darekar Neha Prakash	
2.	SMX64	Projakta Sanjay Gadkar	
3.	SMX43	Snehal Dattatray Barde	
4.	SMX62	Shubhangi Devadas Dhande	
5.	SMX01	Sandruhi Atul Deokar	
6.	SMX22	Bhumi Amol Parale	
7.	SMX29	Kharat Hareshwardhan	
8.	SMX19	Suraj Kedari	
9.	SMX66	Payal Chavan	
10.	SMX65	Pratiksha Kakade	
11.	SMX13	Shubham Bandgar	
12.	SMX15	Rohit Khemnar	
03	SMX04	Keushna R. Ganade	



“येथे बहुतांचे हित”

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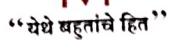


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Sr.no.	Roll no./Faculty Id no.	Name	Sign.
14	SMX06	Rahul Sampal Jaybhay	Rahul J.
15	SMX23	Nachiket Prakash Patke	Nachiket
16	SMX14	Pratik Bhadane	Pratik Bhadane
17	SMX40	Sabir. Khan	Sabir
18	SMX09	Tushar Chavan	Tushar
19	SMX48	Ghule Anaj Sandip	Anaj
20	SMX47	Uday Santosh Taware	Uday
21	SMX24	Varrad Bajbalkar	Varrad
22	SMX25	Karram Pande	Karram Pande
23	SMX34	Parth Dake	Parth
24	SMX05	Nimse Sagar Vitthal	Nimse
25	SMX31	Vahadane Swapnil	Swapnil
26	SMX21	Ganesh Talele	Ganesh
27	SMX45	Anil Bhosale	Anil
28	SMX37	Pratik Jadhav	Pratik
29	SMX50	Atharv Mandlik	Atharv
30	SMX51	Atharv Dalvi	Atharv
31	SMX67	Sneha Kadu	Sneha
32	SMX58	Prachi Warhade	Prachi
33	SMX10	Ayushka Wagh	Ayushka
34	SMX02	Sonal Birajdar	Sonal
Sr.no.	Roll	Name	Sign.



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Glimpses of the Session: Sample Photograph





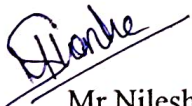
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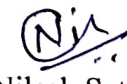
Social Media link:

Facebook:<https://www.facebook.com/mmit.lohgaon.9/posts/pfbid0NmRsuE41rJTxx6yJwRzfw9QVuAWER8RBu4Zd5Cx6PuTduP94kLhkoMe3LTD4HqzMl>

Twitter:https://twitter.com/MMIT_Lohgaon/status/1887071554359697622


Mr.Nilesh Dhobale
Mrs.Mayuri Mhaske
Coordinator


Dr.Sonali Patil
HOD


Dr.Nilesh Satonkar
IIC President